



Information and Communication Technologies  
in Organizations and Society  
*Smart Technologies for an inclusive world*  
Paris, October 1st and 2nd, 2020



## Track Proposal for MENACIS2020

### TRACK: Digital Transformation and Social Impact

#### TRACK co-CHAIRS

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#### OVERVIEW OF TRACK

Digital transformation (DT) is becoming one of the main challenges facing enterprises in different industries all over the world. Significant obstacles encounter these enterprises when it comes to recommending the necessary changes to make the digital leap. Today, technological evolutions became part of everyone's lifestyle, from the use of the cloud computing, artificial intelligence, mobility, and the Internet of Things. These have reshaped the way people think and act, including the way they approach problems and challenges. In this track, we invite researchers to contribute to digital transformation research that leads to better information systems for the future". This track aims at finding answers to question like: How can you make societies 'better' rather than just 'more efficient' or 'more productive'? How DT will impact the increase or decrease of people employment and income? With millions of jobs on the cusp of the 5th industrial revolution, how income will be impacted? How DT will impact the socioeconomic development? How DT will foster the development of new organizational concepts? What are the social obstacles of DT and what are the solutions?

#### INDICATIVE LIST OF TOPICS

The following topics are not intended to be exhaustive but are of interest to the Digital Transformation and Social Impact track.

- Digital transformation and corporate social responsibility
- Digital transformation and cloud computing
- Digital transformation and sustainability
- Digital transformation and economic development
- Digital transformation and sharing economy
- Digital transformation and social development
- Digital transformation and social dialogue
- Digital transformation and Human Resources
- Digital transformation and artificial intelligence
- Digital transformation and big data
- Digital transformation and blockchain
- Digital transformation and the internet of things
- Digital transformation and social media
- Digital transformation and legislation
- Digital transformation and higher education
- Digital transformation and ethics
- Digital transformation and data security/consumer protection
- Impact of Digital Information in industries

### **IMPORTANT DATES**

- Paper Submission Opens: **April 1<sup>st</sup>, 2020**
- Paper Submission Deadline: **June 15<sup>th</sup>, 2020**
- Authors Notification: **July 31<sup>st</sup>, 2020**
- Final Submission: **August 31<sup>st</sup>, 2020**
- Conference Dates: **October 1-2, 2020**

### **PAPER SUBMISSION GUIDELINES**

Authors should submit original, unpublished research papers. All accepted papers will be published in a volume of the Springer Scopus indexed LNISO. Submissions should not be under consideration for any other conference or journal outlet. Submission of papers in PDF format is via EasyChair.

<https://easychair.org/conferences/?conf=icto2020>