



Information and Communication Technologies
in Organizations and Society
Smart Technologies for an inclusive world
Paris, October 1st and 2nd, 2020



Track Proposal for ICTO2020

Social media in time of epidemics

Track co-chairs

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Track description

What happens, in social media, when it is a virus that goes viral and not a content such as a picture of a meme? What happens to Social media in time of epidemics or, worst, in time of pandemic? Social media allow fast communication, but are they helpful, providing a timely dissemination of important news, or the amount of fake news, disinformation and content from other not reliable sources including conspiracy theories is providing more damage than the benefits?

As reported by thedrum.com: *“Right now, the world is battling a coronavirus epidemic. As 2020 rolled around, the outbreak turned into an international pandemic. Each new country the virus spread to fuelled panic and demand for information regarding the disease. As a result, social media became both an indispensable source of vital information and a fertile ground for dangerous rumour-mongering, with claims of equal shock value but varying truth making big waves across the world.”*

ICTO 2020 is the sixth version of ICTO international conference, and the theme is about Smart Technologies for an inclusive world. Thus, this edition focus on Smart Technologies (IoT/IoE, Blockchain, Artificial Intelligence...), shedding light on their impact on organizations and more generally, on the society as a whole.

The main goal of this track is to understand how social media can be helpful (or harmful!) in time of epidemics and, thus, their implication to smart cities, social impact at several levels, including, for example, supply chain protection and public transport management.

Suggested topics include, but are not limited to, the following:

- Social media and epidemics news diffusion
- Social media and smart cities in time of epidemics

- Pandemics of the social media age
- Social media and support infrastructures
- Case studies about Social Media and COVID-19
- Case studies about Social Media and previous epidemics: H1N1 (swine flu) pandemic, the Ebola epidemic and the Zika outbreak
- Trustable sources of information in social media
- Health risk communication in social media
- Fighting conspiracy theories in social media

IMPORTANT DATES

- Paper Submission Opens: **April 1st, 2020**
- Paper Submission Deadline: **June 15th, 2020**
- Authors Notification: **July 31st, 2020**
- Final Submission: **August 31st, 2020**
- Conference Dates: **October 1–2, 2020**

PAPER SUBMISSION GUIDELINES

Authors should submit original, unpublished research papers. All accepted papers will be published in a volume of the Springer Scopus indexed LNISO. Submissions should not be under consideration for any other conference or journal outlet. Submission of papers in PDF format is via EasyChair.

<https://easychair.org/conferences/?conf=icto2020>